

## BASIC/CORRECTIVE COURSE INFORMATION

The purpose of this course is to teach in detail all procedures for the creation of a makeup artist or expand knowledge and methods used for a perfect and long-lasting make up, aimed to meet the needs of the most demanding customers who require a professional person capable and competent in daily and evening make-up.

The course will be divided into 25 lessons, each one will last for about an hour and at the same time as the online publication, it will be possible to download the booklet with the summary of the lesson in PDF version. They will be uploaded every week from mid-April 2015.

The weekly break between one class and the next one will give the students the necessary time to practice and understand exactly the processes by putting them to use, thus having the possibility to get to the next class with more awareness and dexterity.

The entire course will remain visible until two months after the broadcast of the last lesson, then it will be obscured and in its place a PDF version test will instead published to be downloaded, filled out and sent to:

## info@universityrgmakeup.com

If 18 of the 20 answers are correct, a certificate of participation in PDF will be issued, it will be personal and signed by the teacher that will ensure and confirm the actual frequency of the course.



The course will develop the following topics:

- The main accessories, essential for the completion of a professional make-up kit and its use.
- The different types of skin and how to deal with the right products to get the best long-lasting makeup.
- How to correct various dysrcomias of the face, how to treat dark circles and bags under the eyes to obtain a perfect, compact and uniform base.
- How to work with lights and shadows to change the morphological structure of the different face shapes.
- The several possibilities of using the eye pencil and how to apply it to improve and proportion the eye shapes.
- The most appropriate way to use eye shadow, the right choice for different occasions, the endless effects of pearlescence and opacity.

How to use the colors, play with them and be able to propose the most suitable and appropriate one for the occasion, the client and his needs.

The difference between graphics make-up and shading make-up, the different steps to facilitate their perfect realization.

The right use and the several possibilities of applying mascara for different

eye shapes we want to obtain or highlight.

- The endless possibilities of using eyeliner, how it can significantly influence eye shapes.
- The right shape and proportion of the eyebrows, their effect on the expression of the face and how to make up them.
- The right blush for different skin tones, the most appropriate pigmentation according to the visual effect we want to obtain.
- Lip liners, lipsticks, lip glosses: the substantial differences among them, the right color and the necessary amounts of the product, when and why we have to use one instead of the other one, how to get fuller or smaller lips effects.



## Costs:

The first 5 lessons will be free for everyone. From the sixth one an amount of 85.00 Euro will be required for the vision of the entire basic/corrective course, to participate at the final test and get the certificate.

If you join the initiative, free for you:

Subscription for one year at the iHF Magazine, one of the most innovative and prestigious newspapers in beauty industry.



Shortly more details and dates. The direction of University RG Make Up.

For more information write to info@universtiyrgmakeup.com or communicate on the official Facebook page of the University http://www.facebook.com/R.G.MAKE.UP.UNIVERSITY?ref=bookmarks